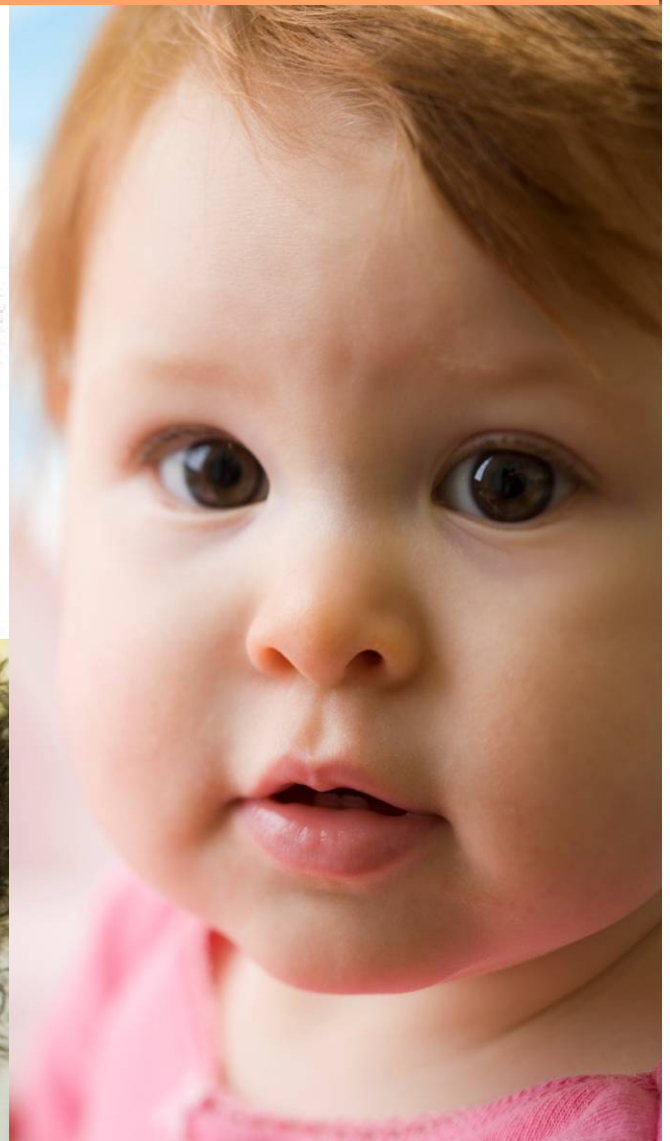


an invitation
to be a champion
for all babies





our mission

The March of Dimes mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality.



what makes us different

Through the discovery of the Salk vaccine in 1952, the March of Dimes earned the distinction of being the first and only organization to conquer the disease for which it was founded.

strength of the march of dimes brand

- March of Dimes is the second most recognized major health charity by women and moms, boasting brand recognition among 95% of women and 98% of moms (Gallup, 2006-2008).
- 79% of women report that their opinion ultimately determines household financial decisions, which translates into nearly \$2 trillion in spending each year.
- March of Dimes is a national organization with chapters and reach in all 50 states and Puerto Rico, providing opportunities to expand partnerships into its core markets across the country.

target audience by the numbers

Colorado hosts the largest March of Dimes mudd volleyball tournament.

The profile of a March of Dimes, MUDD Volleyball core volunteer/participant is:

Ages 20-40

60:40 Male to Female Ratio

Denver-based Residents

MUDD Volleyball consistently recruits teams from local Denver corporations. Previous corporate teams include Jaegermeister, Pepsi, Miller-Coors, Frito-Lay, CH2M Hill and Xerox.

MUDD Volleyball

2012 MUDD Volleyball

**August 4th
9:00am**

**Majestic Commercenter
20100 East 32nd Pkwy
Aurora, Colorado**



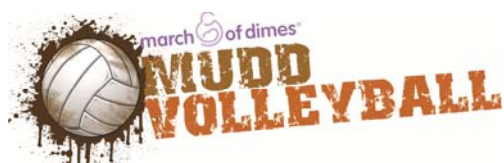
MUDD Volleyball is one of the most anticipated summertime events in Colorado. Not to mention, it is sloppy, messy, grimy, and slimy– and a whole lot of fun! Celebrating 29 years in Colorado, MUDD is a tournament featuring hundreds of coed teams battling it out, all day long, in huge pits of mud.

MUDD is truly an event unlike any other and the dirtiest way to have some good clean fun for stronger, healthier babies!



MUDD Volleyball sponsorship levels

Sponsorship Opportunities and Benefits	Gold	Silver	Bronze
Logo placement on 3,000 MUDD Volleyball t-shirts when agreement is signed by July 1, 2012	*		
Filthy team registration (\$1,000 value each)	1		
Placement in statewide e-newsletters	Logo + Link		
Placement at marchofdimes.com/Colorado	Logo + Link	Logo + Link	
Name inclusion in live and recorded announcements	*	*	
Placement at muddvolleyball.com	Logo + Link	Logo + Link	Logo
Mention plus link to your site via chapter social media tools (Twitter, facebook)	*	*	*
Opportunity to distribute promotional materials and product samples at VIP tent	*	*	*
Logo placement on pre and post event team captain mailings	*	*	*
Prominent placement of one banner (supplied by sponsor)	*	*	*
Logo placement on fact sheets when agreement is signed by May 1, 2012	*	*	*
Access to VIP tent throughout the tournament	*	*	*
Name inclusion in chapter annual report	*	*	*
Name inclusion on chapter appreciation display	*	*	*
Dirty team registration (\$650 value each)		2	
Dusty team registration (\$400 value each)			2





2012 sponsorship agreement

GOLD	\$5,000
SILVER	\$2,500
BRONZE	\$1,500

CONTRACT INFORMATION

Name of Company, Foundation or Individual _____

Name of Contact Person _____

Address _____ City _____ State _____ Zip _____

Email _____ Office _____ Mobile _____

IRS INFORMATION (For tax purposes, please clarify who is to receive the IRS deduction and documentation from the March of Dimes)

Name _____ Telephone _____

Mailing Address (If different from above) _____

I agree to make a sponsorship donation in the amount of _____. By signing this agreement I am authorized to make this donation on behalf of my organization.

Signature _____ Date _____

BILLING AND PAYMENT INFORMATION

Full payment enclosed (please make checks payable to March of Dimes)

Please send me an invoice Please bill my credit card

Cardholder's Name _____

City, State, Zip _____

AMEX, MC, VISA, Card # _____ Exp. Date _____

Cardholder's Signature _____

I AM UNABLE TO SPONSOR, BUT WISH TO MAKE A DONATION \$ _____

In order to receive maximum benefits, please send completed form no later than **May 1, 2012**

Thank You!

March of Dimes
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PHONE: (303)692-0011
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